



BUSINESS ON RAILS 2009

November, 10th to 12th

Expo Center Norte – Red Pavilion

São Paulo – SP

Preliminary Program

November 10th (Tuesday)

Santana 3 Room – 1st Floor

09:00 – 10:00am – **Opening**

- Marcio Fortes de Almeida, Ministry of the Ministry of Cities
- Paulo Sérgio Passos, Executive Secretary of the Ministry of Transportation
- José Luiz Portella, Secretary of Metropolitan Transportation of the State of São Paulo
- Julio Lopes, Secretary of Transportation of the State of Rio de Janeiro
- Congressman Jaime Martins, Chairman of the Traffic and Transportation of the House of Representatives
and President of the Parliamentary Railway
- Bernardo Figueiredo, Director General of the Surface Transportation National Agency – ANTT
- Rodrigo Vilaça, Director of the National Railroads Association - ANTF
- Vicente Abate, President of the Brazilian Association of Railway Suppliers - Abifer
- Ailton Brasiliense Pires, President of the National Association of Public Transportation - ANTP
- Ricardo Chuahy, President of AmstedMaxion
- Ramon Fondevila, Director General of Alstom Brasil
- Gerson Toller, Director of Revista Ferroviária

10:00 – 10:20am - **High Speed Lines Projects with private partnership**

- Pascal Lupo, President of SNCF International

10:20- 10:40 am – **Railroads and the intermodal – the American experience**

- Thomas Wells, TTX Company CEO

10:40 – 11:10am – **Handing of the VI Alstom Award of Mass Transit Technology**

11:10am – 11:40am – **Handing of the VII AmstedMaxion Award of Railroad Technology**

11:40 – 12:10pm – **Handing of the I EDLP Award of Railroad Productivity**

12:10 – 12:40pm – **Opening of the 2009 Business on Rails Show**

12:40 – 2:00pm – **Luncheon**

02:00 – 02:30pm – **Panel: Human Resources for the Railroad Industry**

Module I – Introduction to the Railroad Sector

- Gerson Toller - Revista Ferroviária
- Henrique José Boneti - TIISA

02:30 – 03:00pm - **Module II – The Railroads Sector and the Career Opportunities**

- Manoel Ferreira Mendes – CEPEFER – Centro de Pesquisa e Ensino Ferroviário

03:00 – 03:15pm - **Coffee Break**

Module III – Introduction Operators/ Manufactures/Colleges/Consultant

03:15 – 03:30pm - **MRS Logística S.A.**

- To be defined

03:30 – 03:45pm - **America Latina Logística S.A.**

- Melissa Werneck, Superintendent of People Quality and Marketing

03:45 – 04:00pm **Sao Paulo Metrô**

- Fábio José do Nascimento, HR Manager

04:00 – 04:15pm **CPTM**

- José Antonio Magri, Development Organizational na Human Resources Manager

04:15 – 04:30pm **IME – Military Institution of Engineering**

- Luiz Antonio Silveira Lopes – Coordinator of the Railroad Engineer Course.

04:30 – 04:45pm **Training Center Engº James Stewart - CPTM/SENAI**

- Ivan Moreno, Technical Assistant

04:45 – 05:00pm **FGV –Getulio Vargas Foundation**

- Luciano do Vale, Marketing Analyst

05:00 – 05:15pm **USP College – PECE**

- Ivan Chabu, Coordinator of the Railroad course

05:15 – 05:30pm **Setepla**

- Carlos Augusto Hirsch, Commercial Director

05:30 – 05:45pm **Siemens**

- Elaine Mattioli, Human Resource Manager

05:45 – 06:00pm **Alstom**

- Kleber Daniel, Human Resource Manager

Open Forum

02:00 – 05:30pm – Technical papers for the I EDLP Award of Railroad Productivity

November 11th (Wednesday)

Santana 3 Room – 1st Floor

09:30 – 11:0am – Railroads Business Plans for 2010

- Bernardo Hees, ALL RR CEO
- Tufi Daher Filho, Transnordestina Logística CEO
- Marcelo Spinelli, FCA RR

11:00 – 11:30am – Coffee break

11:30am – 12:30pm – The expansion of the Brazilian rail network

- Samuel Gomes, Ferroeste RR CEO
- Juquinha das Neves, Valec Engenharia e Construções CEO

12:30 – 02:00pm – Luncheon

02:00 – 03:15pm – The management of the intermodal car fleet by TTX and the US railroads

- Thomas Wells, TTX Company CEO

Panelists

- Sérgio Nahuz, Director for Manufactured Goods at ALL RR
- Valter de Souza, President of the Tora Transportes Industriais
- William Ainsworth, CEO of Railway Progress Services
- Stewart Bruce, V.P. of Marketing and Sales of Graham White
- Mauro Dias, Presidente of Log-In

Moderator

- Robert McIntire, Director of the McIntire Group

03:15 – 03:45pm – Coffee break

03:45 – 05:00pm – Equipment needs of the Brazilian railroads

- Edilson Jun Kina, Development Engineer at VALE

Panelists

- Cristiano Jorge, Railroad Specialist at MRS RR
- Daniel Padre, Infrastructure Coordinator of ALL
- William Ainsworth, CEO of Railway Progress Services
- Craig Ceppetelli, Business Development Manager at the Canada Center for Surface Transportation – NRC-CSST
- Vicente Abate, Director of AmstedMaxion
- Daniel Padre, Infrastructure Coordinator of ALL

Moderator

- Rodrigo Vilaça, Director of ANTF

Open Forum

09:00am – 01:00pm – **Technical papers for the VII AmstedMaxion Award of Railroad Technology**

November 12th (Thursday)

Santana 3 Room – 1st Floor

09:30 – 10:00am – **The LRV and the big city – the case of Paris**

- Serge Soler, Development Director for Latin America of RATP

10:00 – 11:00am – **LRVs: Implementation Opportunity**

- João Alberto Fraga Silva, Secretary of Transportation of the Federal District
- Silvestre Ribeiro, Coordinator of the Secretary of Metropolitan Transportation of the State of São Paulo

11:00 – 11:30am **Coffee break**

11:30am – 13:00pm **Metropolitan Train Operators Business Plans for 2010**

- José Jorge Fagali, President of the São Paulo Metro
- Sérgio Henrique Passos Avelleda, Director President of CPTM
- José Gustavo, Metro Rio CEO
- Raul De Bonis Almeida Simões, Director for Planning, Expansion and Marketing of CBTU
- João Gouveia Ferrão Neto, Supervia COO

01:00 – 02:00pm – **Luncheon**

Open Forum

09:00am – 01:00pm – **Technical papers for the VI Alstom Award of Mass Transit Technology**